

## MANAGING COMPLEX CUSTOMER DATA AND ACTING ON RISKS IS A COMPLEX AND CHALLENGING PROCESS

The demands for information required to comply with KYC and the complexity of the rules have increased. Financial institutions are required to monitor, analyze, and manage a considerable amount of information on each customer to be compliant. A centralized, data-driven analytics platform helps turn the management of customer information into a streamlined process, where risk can readily be assessed in a standardized way.

Macedon, leveraging our experience developing KYC-related solutions across various lines of business, can tailor a custom KYC application around your specific business processes and use case requirements, such as customer onboarding, teller transactions, and loan disbursement.



For more information or to schedule a demo, please contact us at [sales@macedontechnologies.com](mailto:sales@macedontechnologies.com)



### FEATURES

- Powerful integrations with external services, such as LexisNexis, provides real-time assessment
- Enhanced visibility across KYC procedures and decision paths, allowing robust governance and auditability of outcomes
- Streamlined, conditional routing to applicable and relevant groups based on your business rules
- Optimization of resource allocation based on qualifications and skillset
- Efficient sharing of crucial knowledge through easily generated Excel exports

### BENEFITS

- Aligns with Federal AML/CIP mandates
- Augments existing processes aligning with the changing regulatory environment
- Drives program adoption with maintainable and reusable components across multiple business lines
- Accelerates decisioning time via automated processes, resulting in increased customer satisfaction and achievable SLAs
- Continuous value delivery through the Appian platform, allows for rapid updates, matching the ever-changing business rules and logic

Macedon Technologies has executed 300+ Appian engagements for over 60 clients in private and public sector verticals. Our Appian-based solutions have solved client needs in BPM, workflow, case management, system integration, legacy modernization, and rapid software development at enterprise scale.

[www.macedontechnologies.com](http://www.macedontechnologies.com)

**Appian**

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