



Agile training kick starts Enterprise Transformation



“ They get the business better than the business does. They are able to pivot quickly based on new requirements and deliver sound, quality code!” — Senior VP

Macedon Technologies accelerates Digital Transformation by delivering sustainable, enterprise-grade applications faster and more reliably.

CHALLENGE

A major real estate development and management company based in Dallas, Texas embarked on their digital transformation journey with Appian and Macedon. They had a mass of tools and software scattered throughout each department. Each solved a small problem for a team, but together created a bigger problem for the organization. They knew they needed to unify their team into one way of working, but did not have the right experts in-house to drive that change.

They understood that the Appian platform would be the backbone of their digital transformation, and they wanted to maximize their return on investment by uniting the team around Agile methodologies.

ABOUT AGILE

Agile project management is the most effective methodology for delivering software products. Following its principles of adaptive planning, continual improvement, and early delivery, software teams are able to quickly respond to the needs of end users and maximize value for organizations.

At Macedon, agile is central to our approach. We understand that the Appian platform thrives when combined with agile techniques. From our first day with a client we combine the low code strengths of Appian and industry leading agile tactics to deliver value quickly and to iterate rapidly. However, agile methods are most effective when familiarity, expertise, and buy-in is shared between all members of a team.

Understanding this, Macedon is deeply invested in growing and refining our partners' Agile skills through a comprehensive suite of offerings. Whether your team is new to agile and Appian or you are looking to maximize your Appian investment our team of experts can provide you with the training you need to succeed. We've partnered with a number of our clients to develop, coach, and grow their agile skills.

AGILE TRAINING STRATEGY

Pivotal to Macedon's approach was to not only train the business and executive staff agile fundamentals, but to also build out the roster of trained Product Owners at the firm. Product owners serve as the key liaison between the business and the development team. They take



Maximizing our partners' investment in Appian

“
Macedon makes the investment in understanding the business and delivering quality solutions.” — Senior VP

requests from stakeholders and end users and translate them into user stories and requirements for the developers, in turn they take questions from the development team and find the answers. They are also charged with prioritizing the work to be done so that the development team can confidently work on requirements, knowing they are consistently adding the most value.

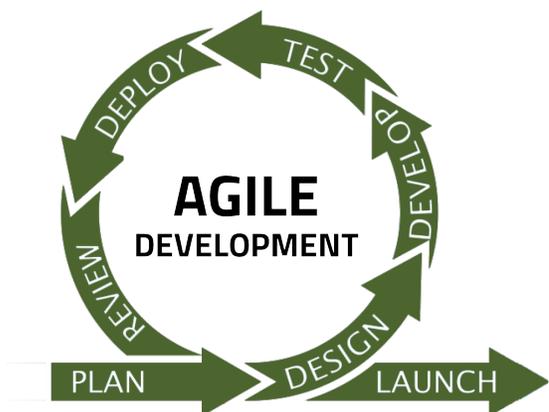
To achieve this, Macedon conducted intensive agile training with potential product owners, business analysts, IT staff, and executives. We walked them through agile fundamentals covering concepts such as Minimally Viable Product, visioning, sprints, and the backlog. This session included several interactive workshops covering the planning, execution, and testing phases. The class concluded with a question and answer session.

RESULT

The results were immediate. Over the following months our team, working hand in hand with the recently trained Product Owners, quickly began to deliver meaningful Appian solutions to the client.

Additionally, we were able to scale our agile operations to run three simultaneous development streams due in large part to the agile fundamentals development during our training. The Product Owners were invested, knowledgeable, and committed. They refined requirements and provided our consultants the support needed to deliver.

Macedon is deeply committed to maximizing our partners' investment in Appian. We offer agile training because mastering those skills allows our partners to reach their full potential and transform their business.



For more information on our Agile Workshops, please [contact us](#).

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